



Promotion Administrator (AKA: “Sponsor”): Finger Lakes Racing Association: P.O. Box 25250, Farmington, NY 14425. Sponsor is responsible for overseeing the awarding of all offers, gifts, or prizes pertaining to this promotion and whose decisions will be considered final in regard to all matters related to this promotion. For first name and city of residence of winners (if applicable), send Self Addressed Stamped Envelope within 30 days of promotion to: Contest Winner Confirmation, P.O. Box 25250, Farmington, NY 14425. Please specify promotion name and date.

**LUCK O’ THE LEXUS
MARCH 1, 2025 – MARCH 29, 2025**

- 1. Eligibility:** This promotion is open to members of the Sponsor’s Lucky North Rewards, who are 18 years old or older, and abide by the rules and regulations of the Lucky North Rewards. Employees of Sponsor; its subsidiaries and affiliates; people key licensed or employed by the New York State Gaming Commission; vendors directly associated with this promotion, their subsidiaries, affiliates, and agencies; and any immediate family members residing in the same household of any of the foregoing individuals are ineligible to participate in the program. Any licensee, registrant, contractor, subcontractor, consultant, officer, or employee of a contractor, subcontractor, licensee, registrant or consultant, that is directly involved in the operation or observation of NY State video gaming or NY State video gaming promotions, or the processing of NY State video gaming prize claims or payments is ineligible to participate in the promotion. All federal, state and local rules and regulations apply. Void where prohibited or restricted by law.
- 2. Limit of Entry:** By participating in this promotion, participants agree to abide by all terms of these official rules. Sponsor, their respective affiliates, subsidiaries, parent corporations, and their respective officers, directors, shareholders, employees and agents are not responsible for any late, lost, incorrect, misdirected, or inaccurate entry information; human error; technical malfunctions; failures, omission, interruption, deletion, or defect of any telephone network, computer online system, computer equipment, servers, providers, software or satellite transmission, including any injury or damage to participant or any other person relating to or resulting from participation in this promotion. Furthermore, neither Sponsor nor any of the aforementioned are responsible for theft, tampering, destruction, or unauthorized access to, or alteration of applications; data processing that is processed late, incorrectly or is incomplete or lost due to computer or electronic malfunction; printing or other errors; or any combination thereof. False and/or deceptive entries or acts shall render participants ineligible. Promotional materials that have been tampered with or altered are void.
- 3. Promotional Period:** Friday, March 1, 2025 – Saturday, March 29, 2025
Entry Earning: 8am, March 1 – 9pm, March 29
Entry Activation: March 29, 8am - 9pm
Drawing: March 29. Winners announced approximately 9:30pm
- 4. Method of Entry:** During the Entry Earning period above, members of Finger Lakes’ Lucky North Rewards may earn official entries with each base point earned by playing any Finger Lakes video gaming machine with their own Lucky North Rewards Card actively inserted. Each member’s first entry on entry-activation day – March 29, 2025 -- is earned by reaching a threshold of \$5 bet with their Lucky North Rewards card inserted. Tiered card entry multipliers will apply daily. Final eligibility for cash drawings requires entry activation, as described below.

5. Drawing Prizes

- **Grand Prize:** 2025 Lexus RX 350 Premium AWD, estimated total prize value of \$56,500 (1 winner)
 - OR cash alternative prize of \$40,000
- **Second Prize:** \$1,000 cash (5 winners)

Be Here Bonus: On the drawing date, if the winners report to the designated promotion area within 10 minutes of the drawing, they will also receive:

- \$250 in Free Play. (Date restrictions apply.)
- 12 Free Buffet certificates. (Date restrictions apply.)

6. Drawing Date/Time:

Drawing will be held on Saturday, March 29, 2025. Winners to be announced at approximately 9:30pm.

7. Entry Activation: Participants must activate their entry by playing at least one spin on any Finger Lakes Video Gaming Machine with their Lucky North Rewards card inserted on the designated drawing date. It is the participant's responsibility to ensure their card is being read so that play is being recorded on their account.

8. Drawing Method: Electronic entry / random selection. On the drawing date, the first player drawn will win the car and five additional names will each win cash. Additionally, two alternate winners are drawn, to be used only if the original winner is deemed ineligible. Alternates, if required to be used, will replace original winners in the order in which they were selected.

9. Definition(s):

Tiered Card Entry Multipliers: For drawings where all members are eligible and entries accumulate based on tracked play, tiered-card entry multipliers shall be in effect. Entry multipliers cannot be combined. In event of entry multiplier conflict, the higher multiplier will prevail.

Prize Claiming: All drawing prizes that are not claimed within 30 days of initial winners' notification shall be forfeited.

10. Restrictions: Limit one prize per eligible Member. Winners do not need to be present at the drawing to win, however members must activate their entries using their own Lucky North Rewards Card on the activation dates as specified above. Announcements pertaining to this promotion are intended to be heard only on the gaming floor. FLGR is not responsible for guests who fail to hear any announcement and/or fail to report within the time allotted, if applicable.

11. Acceptance: Valid identification must be presented prior to receiving any offer, gift, or prize related to this promotion. Winners of prizes are subject to all restrictions, expiration dates and liabilities appearing in these rules. Winners may be subject to verification to ensure compliance with these official rules prior to receiving any prize related to this promotion. Any violation of these official rules may result in prize being withdrawn or void. Winners may be required to complete, execute and return an Affidavit of Eligibility/ Release of Liability, a Publicity Release, and a completed IRS W-9 form prior to receipt of a prize. Failure to return all required documents may result in the winner being

disqualified and an alternate winner being selected. No substitution for any offer, gift, or prize relating to this promotion will be permitted unless otherwise stated in these official rules. If necessary due to unavailability, an item of equal or greater value may be awarded at the discretion of the Sponsor. Any offers, gifts, or prizes relating to this promotion are non-transferable, assignable or redeemable for cash, unless otherwise stated. Participation in this promotion and acceptance of any offers, gifts, or prizes pertaining to this promotion constitutes permission for Sponsor to use the participant's name, photograph, likeness, statements, biographical information, voice and residence address (city and state), in all forms of media, in perpetuity, without notice or compensation.

- 12. Terms or Conditions:** Promotion does not apply to any racing wagering activity tracked through use of a Lucky North Rewards or otherwise. In drawings where multiple winners are selected (including alternates chosen in case of disqualification), final prize positioning shall be based on the order drawn. No duplicates, reproductions or facsimiles will be accepted. Sponsor reserves the right to delay promotion engagement (including drawings) due to unforeseeable issues, until such time as the promotion may proceed. In drawings where prize awards are dependent upon the winner being present within a specific time frame, the "present" time period shall begin from the initial winner announcement. Participants also agree to release, discharge, indemnify and hold harmless the Sponsor, vendors associated with this promotion, and the respective officers and employees of these entities, from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, or participation in this promotion. Any person attempting to defraud or in any way tamper with the promotion mechanics and/or implementation will be declared ineligible and may be prosecuted to the full extent of the law. Sponsor reserves the right to make changes in the rules of this promotion, facilitate manually, or cancel all or any part of it and not award any offer, gift, or prize for any reason at any time without prior notice. By participating, guests agree to be bound by these Official Rules and the decisions of the Sponsor and waive any right to claim ambiguity in the promotion or these Official Rules. This promotion is subject to all applicable federal, state and local laws.
- 13. Additional Restrictions and/or Permissions:** In the event that a designated winner of an offer, gift, or prize is on premises, but does not have proper identification to claim a prize, Sponsor reserves the right, at its discretion, to allow the winner a maximum of up to 24 hours (from the time claim is made) to leave the premises to obtain proper identification with which to claim the prize, provided a live "still shot" photo of the prize winner is secured and verified by the Sponsor's Surveillance Department prior to the prize winner's leaving the premises. Upon return to Sponsor's Venue, the identification photo of the designated recipient must first be verified against the "still shot" photo before the offer, gift or prize can be awarded. Should the prospective winner be unable to return to Sponsor's Venue with proper identification within 24 hours, the offer, gift or prize, shall be forfeited, unless management approves an extension of time due to extenuating circumstances.
- 14. Copyright:** Sponsor claims a copyright in this promotion and all accompanying materials. No portion of this promotion or the accompanying materials may be duplicated, manipulated or redistributed in any form. Violators of this copyright are subject to prosecution.